



September 2004

## AUSTRALIA RANKED THIRD IN RELATIONSHIP WITH UNITED STATES

Political decision makers in the United States rate Australia's relationship with America as the third most significant compared with other countries, according to a recent survey.

Research commissioned by Crosby|Textor examining business and economic, cultural and political ties between the US and ten other countries put the United Kingdom and Canada at the top of the list, followed by Australia and Israel.

More than half (53%) of the senior Congressional staff members and aides interviewed thought that Australia was most closely aligned to the culture and values of the United States, behind the UK (88%) and Canada (77%), with Israel fourth place (22%).

37% said Australia had the closest political relationship.

Almost one third (31%) thought Australia had the greatest potential for a much closer business and economic relationship with the US.

The Congressional Omnibus research was conducted by Crosby|Textor's international partner Wirthlin Worldwide, who interviewed 150 Congressional staff members and aides during May, June and July 2004.

-- SEE ATTACHED TABLES FOR RESULTS--

*\*This survey contains results from a telephone survey conducted in the United States during May-July 2004 using CATI (Computer Aided Telephone Interviewing) with a sample of n=150 senior Congressional staff members and aides.*

*Although the most sophisticated procedures have been used to collect and analyse the information presented here, it must be remembered that surveys are not predictions. They are designed to measure public and stakeholder opinion within identifiable statistical limits of accuracy at specific points in time. This survey is in no way a prediction of opinion or action at any future point in time.*

*In general, the margin of error for a sample size of approximately 150 is  $\pm 8.8$  percentage points in 95 out of 100 cases. It should be understood, however, that this margin of error only applies to measuring a proportion based on the total sample. Margins of error will be different for comparisons between sub samples and for quantitative measures, such as means derived from ratings scales. Any variation in reported percentages of  $\pm 1\%$  is due only to rounding.*

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## Summary Table

COUNTRY <i>Combined Total Mentions</i>	Relationships with the US		
	Closest political relationship	Greatest potential for much closer business and economic relationship	Most closely aligned to the culture and values of the US
	%	%	%
United Kingdom	89	13	88
Canada	51	28	77
<b>Australia</b>	<b>37</b>	<b>31</b>	<b>53</b>
Israel	62	10	22
Mexico	21	57	8
China	3	67	--
Japan	18	35	10
Germany	4	24	14
France	3	5	6

### Question 1

**Combined mentions of the top three countries considered by Congress to currently have the closest political relationship with the US**

COUNTRY <i>Combined Total Mentions</i>	Total (n=150)	Republicans (n=69)	Democrats (n=81)
	%	%	%
United Kingdom	89	90	88
Israel	62	65	59
Canada	51	39	60
<b>Australia</b>	<b>37</b>	<b>45</b>	<b>30</b>
Mexico	21	19	23
Japan	18	20	16
Germany	4	4	4
France	3	3	4
China	3	1	4

*Question: Of the following list of countries, which do you believe the US **currently** has the closest **political** relationship with? And the second closest relationship? And the third closest relationship? [PROMPTED AND ROTATED]*



### Question 2

Combined mentions of the top three countries considered by Congress to have the greatest potential for a much closer business and economic relationship with the US

COUNTRY Combined Total Mentions	Total (n=150)	Republicans (n=69)	Democrats (n=81)
	%	%	%
China	67	64	69
Mexico	57	59	56
Japan	35	38	32
<b>Australia</b>	<b>31</b>	<b>35</b>	<b>28</b>
Canada	28	30	26
Germany	24	23	25
United Kingdom	13	12	14
Israel	10	13	7
France	5	6	4

Question: Considering now business and economic ties, which of the following countries do you believe has the greatest potential for a much closer relationship with the US? And the second potential for a much closer relationship? And the third? [PROMPTED AND ROTATED]

### Question 3

Combined mentions of the top three countries considered by Congress to be most closely aligned to the culture and values of the US

COUNTRY Combined Total Mentions	Total (n=150)	Republicans (n=69)	Democrats (n=81)
	%	%	%
United Kingdom	88	90	86
Canada	77	75	78
<b>Australia</b>	<b>53</b>	<b>59</b>	<b>47</b>
Israel	22	32	14
Germany	14	12	16
Japan	10	10	10
Mexico	8	6	10
France	6	3	9
China	--	--	--

Question: Finally, please consider the countries in terms of their culture and values -- which country do you believe is currently most closely aligned to the culture and values of the US? And the second closest? And the third closest? [PROMPTED AND ROTATED]